

SHERROD
Customs / Est. 1979



GMC CATALOG

SherrodCustoms.com



Driven by Craft. Defined by Legacy.

BACKING OUR BUILDS



3 Year / 36,000 Mile Warranty



Performance & Comfort Come Standard



Careful inspection and Quality Control



Hold Value Longer Than Standard Models

HOW WE WORK

As the oldest privately held family bailment pool, we are trusted by leading manufacturers to complete their vehicles for final retail. We are a factory-authorized and approved upfitter. We are also an approved Qualified Vehicle Modifier (QVM) and a member of the NTEA. Sherrod Customs transforms the everyday driver into a unique custom conversion that sets each Sherrod Truck apart from the rest. All of this is created in our 100,000 square foot manufacturing plant in Georgia and shipped directly to your dealership.

When you purchase a Sherrod truck, we understand the value and service we must provide. Each customization for our lifted trucks is built by American workers. We firmly believe in the roots upon which this country is founded, and each team member works together to "Build the best." We pour a significant portion of our proceeds back into research and development, so we stay on top of cutting-edge engineering ideas and techniques to offer you the ultimate luxury and performance.

Each vehicle is meticulously examined and tested for quality and safety before it leaves our location. We are firm believers in building lifelong relationships, and have many customers who are loyal to us through generations of vehicle owners. We want to assure that each vehicle we build will stand the test of time and serve its owners well throughout the years to come.



800.824.6333



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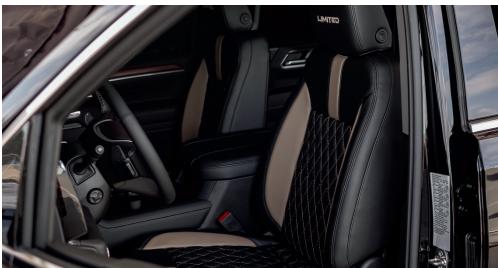
Sierra 1500

LIMITED EDITION



STANDARD FEATURES

The Sherrod Limited Bronze Edition delivers elevated strength and refined detail with a 6-inch private-labeled lift, upgraded front axle, and 35-inch all-terrain tires on exclusive bronze Sherrod wheels. Bronze accents carry through suspension, braking, and exterior trim, while inside, diamond-stitched leather and bronze LED lighting set a premium tone. Finished with numbered badging, precision calibration, and unmistakable Limited identity.



SEE OPTIONS PAGE



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Sierra 1500

ECLIPSE EDITION



STANDARD FEATURES

This Sherrod build features a 6" private-labeled lift with upgraded loaded struts, 22x9 Sherrod private-labeled wheels, and 35x12.50R22 premium all-terrain tires with OEM TPMS and precision balancing. The cabin is upgraded with a custom-designed leather interior with Sherrod logos and forged carbon accents throughout. Exterior upgrades include paint-matched emblems, flares, vents, and hood scoop, plus custom running boards and custom exhaust.

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DEADWOOD EDITION



STANDARD FEATURES

This Sherrod build features a 6" private-labeled lift with upgraded loaded struts, 20" Sherrod private-labeled wheels, and 35x12.50R20 premium all-terrain tires with OEM TPMS and precision balancing. The cabin features a custom leather interior with Deadwood logos and wood-grain accents throughout. Exterior upgrades include paint-matched fender flares, Deadwood badging, vinyl tailgate inserts, lit Ford logo, custom running boards, and Sherrod exhaust.

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Sierra 1500

SIGNATURE EDITION



STANDARD FEATURES

This Sherrod build features a 6" private-labeled lift with upgraded struts, 20" Sherrod private-labeled wheels, and 35x12.50R20 premium all-terrain tires with OEM TPMS and precision balancing. Exterior upgrades include paint-matched fender flares, custom running boards, Sherrod exhaust, and Signature Series logos, along with door sill guards, alignment, calibration, and owner's package.



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GENEVA EDITION



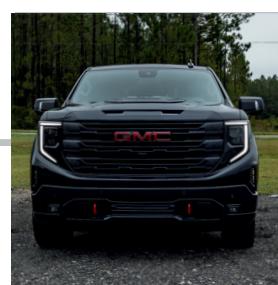
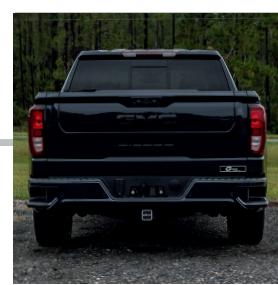
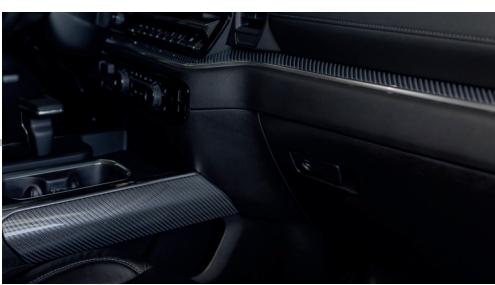
STANDARD FEATURES

This Sherrod Geneva build features a 2/4 lowering kit, 24" Sherrod gloss black wheels, and 275/50R22 performance street tires with precision mount, balance, and alignment.

The cabin includes custom black leather seating with Sherrod logos, carbon fiber accents, and blue LED lighting.

Exterior upgrades feature paint-matched hood scoop, grille inserts, skid plate, fog bezels, red tow hooks, illuminated emblem, hard bed cover, rocker protection, dual exhaust tips, cold air intake, and Geneva logos.

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Sierra 2500

DEADWOOD EDITION



STANDARD FEATURES

This Sherrod build includes a 5" private-labeled lift, 20" Sherrod private-labeled wheels, and 37x13.50R20 premium tires with OEM TPMS, balancing, and alignment. The interior features custom-designed Deadwood leather seating with wood-grain accents. Exterior upgrades include Deadwood badging, vinyl hood and tailgate inserts, paint-matched fender flares, illuminated Ford logo, Sherrod running boards, exhaust tips, and brake caliper covers.

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Sierra 2500

SIGNATURE EDITION



STANDARD FEATURES

The Sherrod Signature delivers balanced off-road capability with a 5-inch private-labeled lift, N3 shocks, upgraded steering, and reinforced driveline. Riding on 37-inch all-terrain tires and Sherrod wheels, it's precision-balanced and laser-aligned for control and confidence. Monochromatic smooth fender flares, custom running boards, and Signature badging complete a refined, purpose-built package—finished with Sherrod calibration and detailed delivery.

[SEE OPTIONS PAGE](#)



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Additional Options

Option	Eclipse Deadwood Geneva LZ-1 Signature				
Window Tint	✓	✓	✓	✓	✓
Custom Power Running Boards	✓	✓		✓	✓
Wheel Well Rock Lights	✓	✓		✓	✓
Sherrod Spray-In Bed Liner	✓	✓	✓	✓	✓
22" Wheels & Premium Tire Upgrade		✓		✓	✓
Personal Property / Handgun Safe	✓	✓	✓		✓
Soft Tri-Fold Bedcover				✓	✓
Hard Tri-Fold Bedcover	✓	✓	✓	✓	✓
Blacked Out High Hat Paint	✓	✓	✓	✓	✓
Custom Fade Paint	✓	✓	✓	✓	✓
All Over Matte Paint	✓	✓	✓	✓	✓
All Over Gloss Paint	✓	✓	✓	✓	✓
Sherrod Windshield Logo	✓	✓	✓	✓	✓
Twilight Blackout Package	✓				
Deadwood Smoke Package		✓			
Custom Monochromatic Hood Scoop		✓		✓	
Hydro-Dipped Forged Accents				✓	
Hydro-Dipped Carbon Fiber Accents				✓	
Large Custom Flags on Sides				✓	
Sherrod Custom Leather Upgrade					✓



Sierra 2500

Additional Options

Option	Signature	Eclipse	LZ-1	Deadwood
Window Tint	✓	✓	✓	✓
Custom Power Running Boards	✓	✓	✓	✓
Wheel Well Rock Lights	✓	✓	✓	✓
Sherrod Spray-In Bed Liner	✓	✓	✓	✓
22" Wheels & Tire Upgrade	✓		✓	✓
Sherrod Leather Upgrade	✓			
Property / Handgun Safe	✓	✓		✓
Soft Tri-Fold Bedcover	✓		✓	
Hard Tri-Fold Bedcover	✓	✓	✓	✓
Blacked Out High Hat Paint	✓	✓	✓	✓
Custom Fade Paint	✓	✓	✓	✓
All Over Matte Paint	✓	✓	✓	✓
All Over Gloss Paint	✓	✓	✓	✓
Sherrod Windshield Logo	✓	✓	✓	✓
Twilight Blackout Package		✓		
Deadwood Smoke Package				✓
Hydro-Dipped Forged Accents			✓	
Painted-to-Match Interior Pieces			✓	
Large Custom Flags on Sides			✓	



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